



SINGAPORE

# THE PEAK

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## Engineering a cultural revolution

Vinod Kumar, President,  
Tata Communications

## The F1 issue

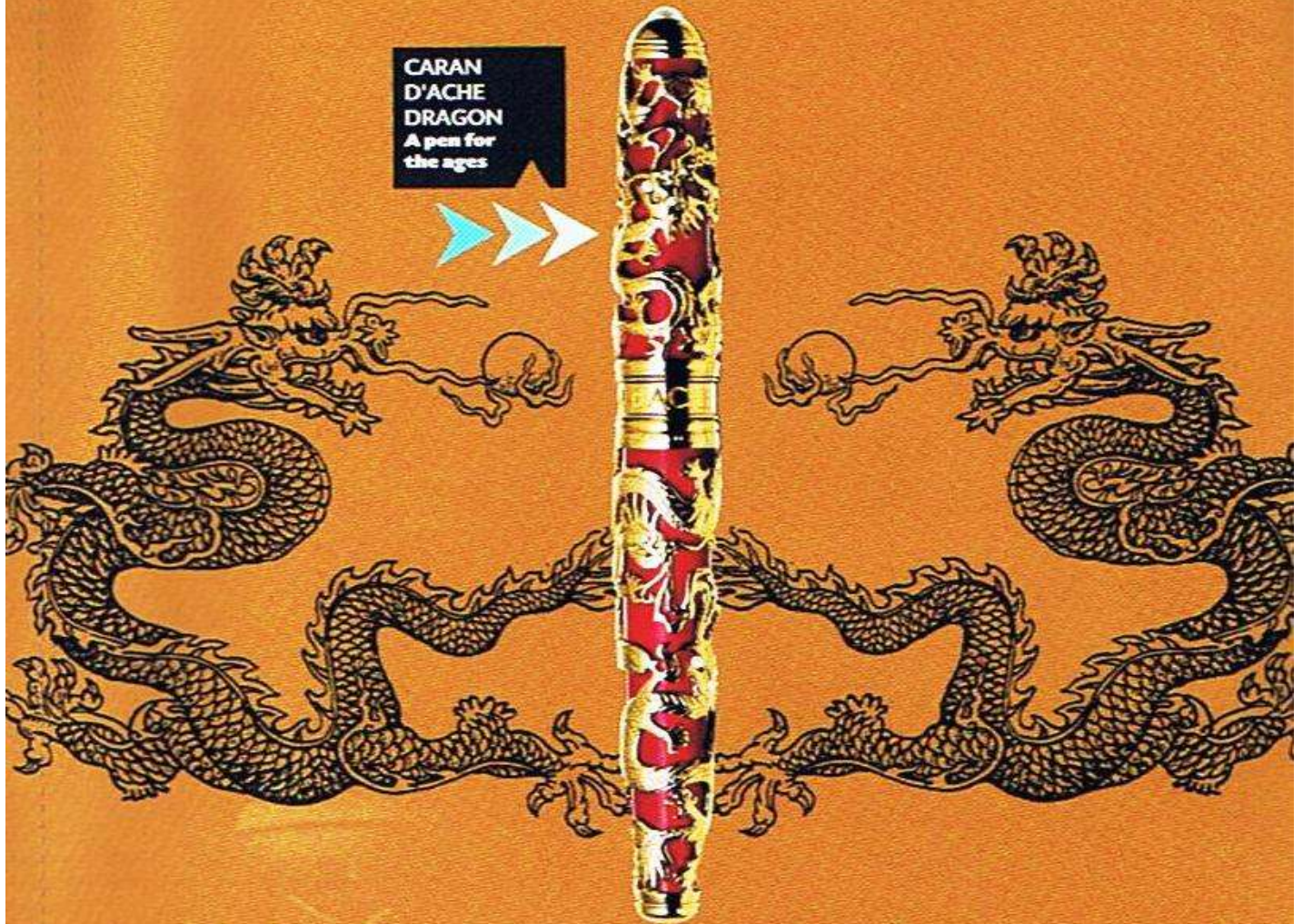
The billion-dollar billboard  
A guide to the hottest parties  
Buy an actual F1 racing car

## Elegance updated

Men's fashion gets a  
classic makeover

THE PEAK

CARAN  
D'ACHE  
DRAGON  
A pen for  
the ages



## INSPIRED BY LEGEND

Writer Miguel de Cervantes, of *Don Quixote* fame, once described the pen as the tongue of the mind. A quaint notion perhaps, but a writing instrument is nonetheless seen to reflect the qualities of its user.

If those include power and wisdom, then Caran d'Ache's intricately crafted Dragon collection is a fitting accessory.

Designed by Swiss jeweller Edouard Jod as a tribute to China, the pen is embellished with nine dragons – the mythical creature that symbolised the Emperor in early Chinese history. The number nine also bears much significance, as it represents absolute perfection.


Four more of the beasts can be found on the red-lacquer body and cap, which is cast in solid gold and adorned with nine shimmering diamonds and five pearls. Sculptures of a lotus flower, temple

and cherry tree continue the Chinese inspiration.

An Akoya pearl sits majestically on the tip of the cap and is said to represent the Emperor's wisdom, perfection of his thoughts and his instructions.

When the cap is removed, five dragon engravings are revealed on the writing block of the pen.

Exclusivity is guaranteed as only ten fountain pens and ten roller pens have been made by the Swiss pen maker. A silver version without gems is also available, with only 88 pieces each of the fountain and roller pens available around the world.

Impress your Chinese business partners today with one of these striking piece de haute écriture – it could be the all important inking between making or breaking the deal. 

TEXT KIMTSU YANG